**Audio and Video Cheat Sheet**

**Flavr Savr Tomato**

* Radio Broadcast <https://www.bbc.co.uk/sounds/play/p04xj4d1> (9:10)
  + 00:20 – target outcomes of genetically modifying tomato
  + 01:39 – ethical concerns
  + 02:30 – “frankenfoods”
  + 03:39 – reasons for modifying tomato, issues with natural tomatoes
  + 04:35 – what’s the genetic modification
  + 05:48 – getting it to the consumer and creating interest
  + 07:04 – safety “data”
  + 08:14 – why it was discontinued
* Video <https://www.nytimes.com/2013/06/24/booming/you-call-that-a-tomato.html>
  + 1:14 – reasons for modifying tomato, issues with natural tomatoes
  + 2:19 – specific modification
  + 2:48 – media coverage, perception
  + 3:15 – regulatory and scientific approval
  + 3:52 – concerns with GMOs
  + 4:23 – initial public reaction and marketing
  + 5:30 – production concerns
  + 6:25 – MONSANTO interference and end of Flavr Savr
  + 7:22 – labeling controversy
  + 8:44 – safety

**Rainbow Papaya**

* YouTube <https://www.youtube.com/watch?v=2G-yUuiqIZ0>
  + 00:14 – traits/issues to target with GMOs
  + 00:35 – some differences between GM and domestication
  + 00:47 – problem in papayas and attempts to solve prior to GM
  + 1:50 – impact of issue
  + 2:20 – goal of GM with papaya
  + 2:50 – specific GM process
  + 3:50 – result of GM process

**AquAdvantage Salmon**

* YouTube <https://www.youtube.com/watch?v=PQSArjT8j9o>
  + Safety
  + GMO process
  + Opposition and controversy