**Designing a Sustainable Business**

**LaCuKnoS Concept Cards**

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| **Sustainability/ Sostenibilidad** |
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| Living our lives in ways that meet our needs today without sacrificing what future generations will need for their lives. |
| Vivir nuestras vidas de manera que satisfagan nuestras necesidades actuales sin sacrificar lo que las generaciones futuras necesitarán para sus vidas. |
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| Every year more and more people realize the need for sustainability. |
| Concept Card |

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| **Sustainable Design/ Diseño sostenible** |
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| Designing things to reduce negative environmental, social, and economic impacts of what is being made. |
| Diseñar cosas para reducir los impactos ambientales, sociales y económicos de lo que se está haciendo. |
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| Buildings that include parks or farms are examples of sustainable design. |
| Concept Card |

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| **Biomimicry/**  **Biomimética** |
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| Innovation inspired by nature’s designs. |
| Innovación inspirada en los diseños de la naturaleza. |
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| Velcro may be the most famous example of biomimicry. |
| Concept Card |

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| **Triple Bottom Line/**  **Triple Ganancia Neta** |
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| A model for how businesses can be sustainable for people and for the environment in addition to making money. |
| Un modelo de cómo las empresas pueden ser sostenibles para las personas y el medio ambiente, además de ganar dinero. |
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| More and more businesses are starting to think about their triple bottom line. |
| Concept Card |

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| **Business Model Canvas/**  **Esquema de modelo de negocios** |
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| A graphic organizer to quickly communicate a business idea or concept. |
| Un organizador gráfico para comunicar rápida una idea o concepto de negocio. |
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| The design team used a business model canvas to share their idea with the investors. |
| Concept Card |

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| **Fast Fashion/**  **Moda rápida** |
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| The mass production of clothing following current fashion trends using cheap materials that are not designed to last. |
| La producción en masa de ropa siguiendo las tendencias de la moda actual utilizando materiales baratos que no están diseñados para durar. |
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| Fast fashion companies make a lot of money but they are not sustainable. |
| Concept Card |